CM New Car Partner Program



Elevate Your Inventory Listings With High-Quality CM New Car Images – At No Charge!

We're looking for dealer partners to help expand our CM New Car image library. By joining our partner program, you'll receive free access to our entire high-quality new car image library for your OEM – **saving your dealership thousands!**



Why Become a CM New Car Partner?

 Access all our high-quality new car images (specific to your OEM) for FREE

Enhance your online inventory with unique, studio-quality images

Showcase vehicles with accurate make, model, trim and exterior colour photos

How it works

1. You provide a photo-ready vehicle, we do the rest!

- We'll send a list every Monday of the vehicles we need to shoot for your OEM.
- You confirm which vehicles you have on the lot.
- We schedule a shoot and capture high-quality images.
- 2. Prepare your vehicles before the shoot:
 - Remove protective tape and plastic (inside and out).
 - Wash and dry the vehicle (no water spots, dirt or snow).
 - Park on clean, clear pavement (no grass or dirt).
- 3. Receive our library of images, completely FREE!

Contact us to get started

Leaving the partnership: We understand this program isn't for everyone. If you choose to cancel your membership, you'll need to remove all images from your inventory feed within 10 business days of cancellation.

Ready to elevate your inventory for FREE?

Become a CM New Car Partner today!

