

LOCAL SEO & REPUTATION MANAGEMENT



GENERAL MOTORS CANADA
CERTIFIED WEBSITE VENDOR

ABOUT D2C MEDIA

D2C Media is a leading provider of digital solutions tailored to automotive dealerships across Canada. With proven expertise in local SEO optimization and reputation management, we empower dealers to maximize online visibility, attract more leads, and build customer trust through cutting-edge tools and AI-driven insights. Trusted by over 1,200 dealerships, we deliver results that truly matter.

PACKAGES & BUNDLES	PRICE
LOCAL SEO BOOST PACKAGE ▪ Google Business Profile optimization: Precise setup of address, operating hours, categories, and descriptions. ▪ Daily vehicle posts: Regular updates featuring inventory, pricing, and promotions. ▪ Local directory management: Consistent information monitored across 15 major Canadian directories, including Apple Maps, Bing, Cylex, and Yellow Pages. ▪ On-page local SEO: Optimized local keywords and schema markup for enhanced search engine visibility.	\$695/Month +\$300 Setup Fee
REPUTATION BOOST PACKAGE ▪ Real-time review monitoring: Receive alerts for new reviews, complete with trend summaries and AI-generated insights. ▪ Monthly AI reports: Detailed highlights of key drivers behind positive and negative reviews, along with actionable recommendations. ▪ Auto-response system: AI-based professional review responses.	\$595/Month +\$300 Setup Fee
LOCAL SEO BOOST & REPUTATION BOOST BUNDLE PACKAGE Combines both local SEO boost and reputation boost packages for comprehensive online optimization and reputation management.	\$1,095/Month +\$595 Setup Fee
REPUTATION BOOST PACKAGE + DMS INTEGRATION (CLICK-TO-STORE) Combines the reputation boost package with DMS integration (click to store).	\$795/Month +\$300 Setup Fee
LOCAL SEO BOOST & REPUTATION BOOST PACKAGE BUNDLE + DMS INTEGRATION (CLICK-TO-STORE) Combines both local SEO boost and reputation boost packages for comprehensive online optimization and reputation management with DMS integration (click to store).	\$1,295/Month +\$595 Setup Fee