



WEBSITE PACKAGES	BASE \$1,149	ADVANCED \$1,499	DOMINATE \$1,899
Responsive, Data-Driven, Mobile-Ready Design	✓	✓	✓
#1 Page Speed Platform	✓	✓	✓
OEM Incentives	✓	✓	✓
Instant Site Search	✓	✓	✓
Https Secure Site	✓	✓	✓
Call Tracking (6 - New, Used, Service - 500 Minutes)	✓	✓	✓
Page Builder with Inventory and Forms	✓	✓	✓
Technical & Performance Support	✓	✓	✓
Smart Credit Application	✓	✓	✓
PRIZM™ (Reporting Platform)	✓	✓	✓
Inventory Management System (IMS)	✓	✓	✓
Website Analytics	✓	✓	✓
Triple Math Box (DI Advanced Lease and Finance Dynamic Calculator utilizing the GM IOM Feed)	✓	✓	✓
Dedicated Performance Manager	✓	✓	✓
Personalization & Geofencing		✓	✓
Vehicle Glove Box		✓	✓
DI Wallet Integration		✓	✓
Performance Tools			✓
CRO Team Integrations			✓

\*All prices shown in CAD



ONLINE SHOPPER	PRICE
Online Shopper™	\$1,500/mo
Online Shopper™ Set-Up Fee	\$600 one-time

CONVERSATIONS	PRICE
Conversations™ Messaging (Self Managed)	\$349/mo
Conversations™ Messaging (Managed Chat up to 50 chats)	\$549/mo
Conversations™ Messaging (Managed Chat Unlimited)	\$849/mo
Conversations™ 2.0 (Self-Managed with Trade-In Eval Tool)	\$499/mo
Conversations™ 2.0 (Managed Chat with Trade-In Eval Tool - up to 50 chats)	\$749/mo
Conversations™ 2.0 (Managed Chat with Trade-In Eval Tool - Unlimited)	\$1,149/mo

SEO	PRICE
SEO Standard Package	\$1,349/mo
SEO Advanced Package	\$1,949/mo
SEO Dominate Package	\$2,949/mo

MANAGED SERVICES	PRICE
Standard	\$679/mo
Advanced	\$1,279/mo
Dominate	\$1,879/mo

ADDITIONAL PRODUCTS & UPGRADES	PRICE
Advanced Lease and Dynamic Finance Calculator (Utilizing the GM IOM Feed & 3rd Party Provider)	\$549/mo
Additional Call Tracking Minutes	\$0.07/min
Facebook Marketplace Export	\$150/mo
Video Production	\$170/hr + travel
AudioEye®	\$250/mo

\*All prices shown in CAD