



 Dealer

# Pricing & Packages



Certified Partner



# Website Services



# Packages

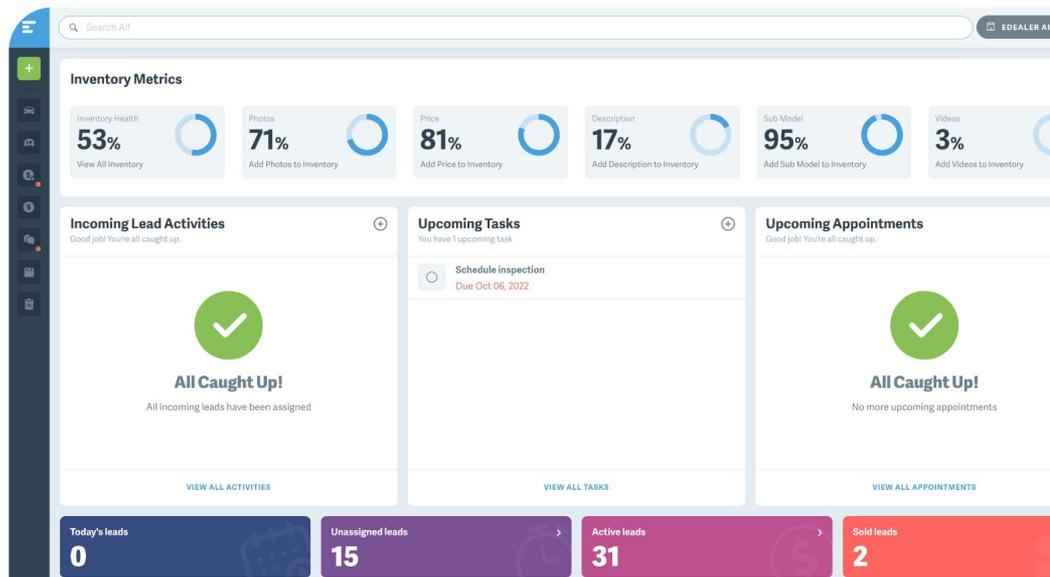


EDealer provides the most technologically advanced and customizable website and inventory management services, with the largest breadth of lead generation strategies—backed by the highest-touch support team in the industry.

	EDealer Plus	EDealer Elite	EDealer Prestige
	<b>Includes EDealer Market Hub</b> <b>\$935</b> per site / per month	<b>Includes EDealer Market Hub</b> <b>\$1,395</b> per site / per month	<b>Includes EDealer Market Hub</b> <b>\$2,095</b> per site / per month
VIP Support Team	✓	✓	✓
Dynamic Personalization With New Vehicle Incentives	✓	✓	✓
Build And Price + New Vehicle Showroom		✓	✓
Monthly Customization And Development Support Hours	2 hours	3 hours	5 hours
Facebook Advertising Feed		✓	✓
eCommerce - Digital Retail Deposit Plug-In		✓	✓
New Vehicle Payment Incentive Selection Engine		✓	✓
Easy Offer Trade-In Tool			✓
Google Business Profile Management			✓
Google Maps Performance Tracking			✓
Technical SEO Essential			✓
Quarterly Ability To Use 2 Hrs Towards 1 Single Seasonal Department-Focused Page			✓
Dedicated Performance Manager			✓

# EDealer Market Hub

 <b>Dynamic Optimized Inventory</b>	 <b>Inventory Management</b>	 <b>Inventory Syndication</b>	 <b>Window Sticker</b>	 <b>Video Marketing</b>	 <b>Custom Segment Feature</b>	 <b>Mobile Data Capture</b>	 <b>Lead Management</b>
 <b>Secure Credit App/Web Form</b>	 <b>Email Integration</b>	 <b>CPO Integration</b>					
 <b>Analytics and Reporting</b>	 <b>Vehicle Data and Options</b>	 <b>Digital Advertising</b> <i>Optional addition</i>					
 <b>Mobile Optimized Inventory</b>	 <b>CARFAX Integration</b>	 <b>Social Media Integration</b>					



The dashboard features a search bar at the top right with the text "Search All" and "EDEALER AU". Below the search bar is a "Inventory Metrics" section with five circular progress indicators: Inventory Health (53%), Photos (71%), Price (81%), Description (17%), and Sub Model (95%). A "Videos" indicator shows 3% completion. Below this are three main activity panels: "Incoming Lead Activities" with a green checkmark and "All Caught Up!" message; "Upcoming Tasks" with a task "Schedule inspection" due Oct 06, 2022; and "Upcoming Appointments" with a green checkmark and "All Caught Up!" message. At the bottom, a navigation bar shows lead counts: Today's leads (0), Unassigned leads (15), Active leads (31), and Sold leads (2).



# Lead Generation



# A la Carte



<b>Easy Offer</b>	<b>\$199/mo</b>	<b>Easy Offer with Value</b>	<b>\$325/mo</b>	
<b>Google Inventory Feed Product (EDealer Client)</b>	<b>\$150/mo</b>	<b>Google Inventory Feed Product (Non-EDealer Client)</b>	<b>\$199/mo</b>	
<b>Search Engine Optimization (SEO)</b>	Local SEO Essential <b>\$235/mo</b>	Local SEO Accelerate <b>\$465/mo</b>	General Technical SEO Essential <b>\$235/mo</b>	Advanced Applied Technical SEO Accelerate <b>\$465/mo</b>
<b>Website Content</b> One-Time Charge	Basic <b>\$750</b>	Basic Bilingual (English & French) <b>\$1,500</b>	Complete <b>\$2,000</b>	Complete Bilingual (English & French) <b>\$4,000</b>
<b>Content Marketing</b>	New Vehicle Content Marketing Plus <b>\$585/mo</b>	New Vehicle Content Marketing Accelerate <b>\$1,045/mo</b>	Fixed Operations Content Marketing Plus <b>\$585/mo</b>	Fixed Operations Content Marketing Accelerate <b>\$935/mo</b>
<b>Email Marketing Service</b>	Monthly <b>\$640/mo</b>	Semi-monthly <b>\$1,060/mo</b>		
<b>Call Tracking</b>	\$0.13/min. <b>Metered</b>	6 lines, 1200 min. <b>\$300</b>	10 lines, 1200 min. <b>\$450</b>	15 lines, 2500 min. <b>\$650</b>
<b>Vehicle Descriptions</b>	Human Written <b>\$5/per unit</b>	AI Descriptions <b>\$199/mo</b>		

# A la Carte



Facebook Advertising Push	\$100/mo	Inventory Syndication Package (Facebook Shop + Google Product Listings - EDealer Client)	\$250/mo
Google Inventory Advertising Push	\$100/mo	Inventory Syndication Package (Facebook Shop + Google Product Listings - Non EDealer Client)	\$350/mo
Website Rebuild	\$2,500/one-time	Creative services	\$100/hr
Facebook / Instagram Shop - EDealer Client	\$150/mo	Animation Pack - Plus	\$199/mo
Facebook / Instagram Shop - Non EDealer Client	\$199/mo	Animation Pack - Accelerate	\$399/mo
Evaluate Premium Reporting	\$175/mo	DMS switch	\$350/one-time
		eCommerce	\$99/mo

# Easy Offer

**Generate more qualified online trade-in leads and vehicle acquisition opportunities with a simple, yet powerful vehicle capture tool.**

**Easy Offer** is a simple way for online shoppers to submit trade-in information about their vehicle in minutes. As a result, dealers create a better shopping experience that consumers find simple and easy to use, generating more qualified leads in less time.

## **WITH EASY OFFER, YOUR DEALERSHIP CAN:**

**Convert more leads** with an effective web-based form using the most intuitive customer submission process.

**Provide a better online shopping experience** by allowing shoppers to receive information about the expected value of their vehicle before they arrive at a dealership.

**Manage online trade-in leads in a centralized dashboard.**

**Expand inventory of pre-owned vehicles** and have additional opportunities to **auction them on EBlock.**

## **Get Your Trade-In Value Now**

See how much your car is worth today. Quick, easy, and no obligation. Submit your details and receive an offer for your vehicle!

Value your trade →



## **Get Your Trade-In Value Now**

See how much your car is worth today. Quick, easy, and no obligation. Submit your details and receive an offer for your vehicle!

Value your trade →



## **Unlock your Easy Offer**

Find out what you can get for your car in a few quick steps

### **Let's get started!**

License Plate

VIN

License Plate

Enter License Plate

Province

 Dealer

The **complete solution** for  
today's car dealer.

Sign Up Today



#### Chat with Sales

We're here to help.

[gmcanada@edealer.ca](mailto:gmcanada@edealer.ca)



#### Call Us

Mon - Fri from 8am - 8pm EST.

1 (866) 776-9446



#### About Us

Check out our website.

[Learn More](#)