



 Dealer

# Pricing & Packages



Certified Partner



# Website Services



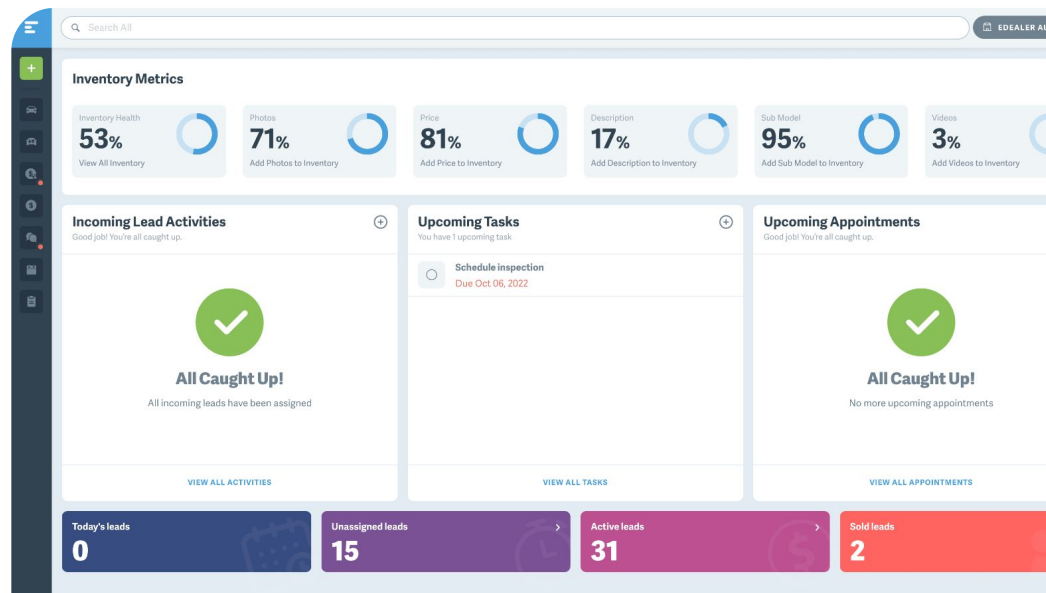
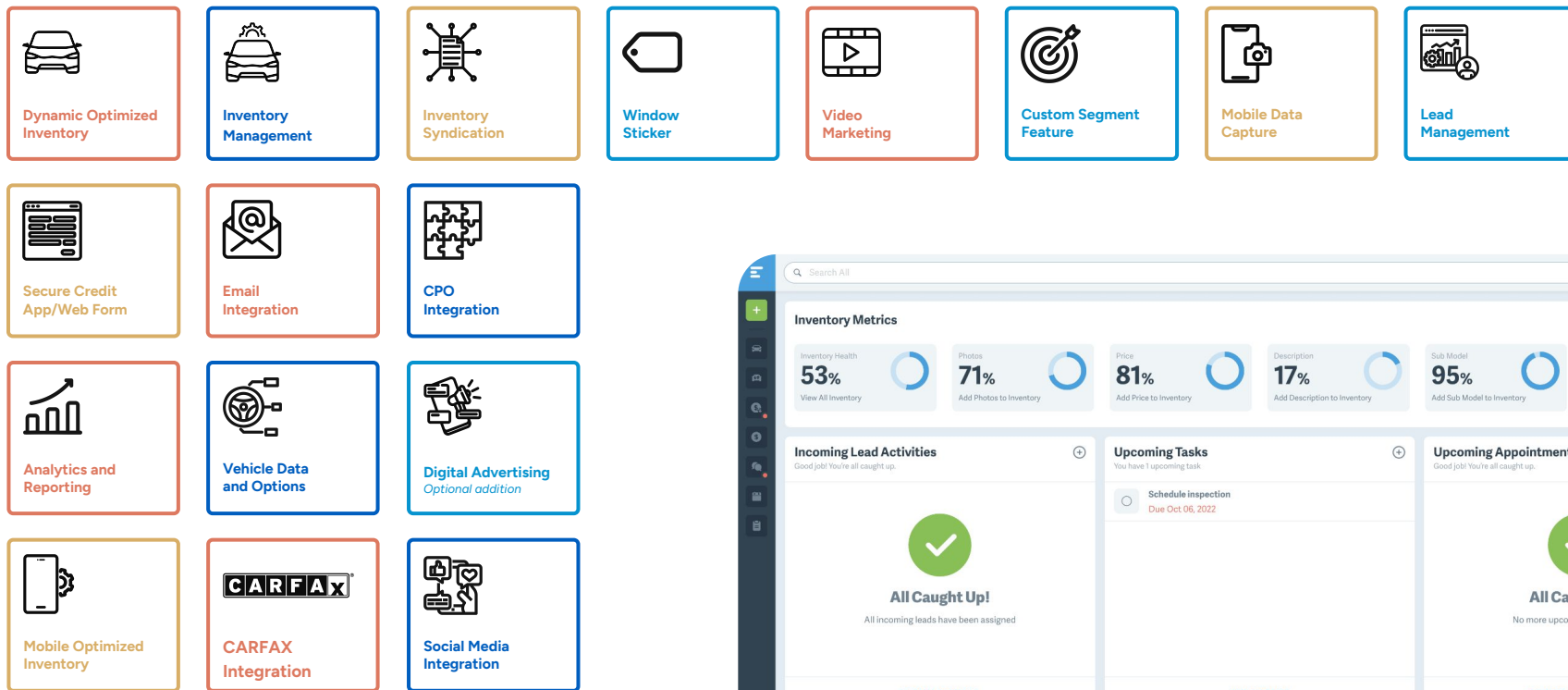
# Packages



EDealer provides the most technologically advanced and customizable website and inventory management services, with the largest breadth of lead generation strategies—backed by the highest-touch support team in the industry.

	EDealer Plus	EDealer Elite	EDealer Prestige
	Includes EDealer Market Hub <b>\$935</b> per site / per month	Includes EDealer Market Hub <b>\$1,395</b> per site / per month	Includes EDealer Market Hub <b>\$2,095</b> per site / per month
VIP Support Team	✓	✓	✓
Dynamic Personalization With New Vehicle Incentives	✓	✓	✓
Build And Price + New Vehicle Showroom		✓	✓
Monthly Customization And Development Support Hours	2 hours	3 hours	5 hours
Facebook Advertising Feed		✓	✓
eCommerce - Digital Retail Deposit Plug-In		✓	✓
New Vehicle Payment Incentive Selection Engine		✓	✓
Easy Offer Trade-In Tool			✓
Google Business Profile Management			✓
Google Maps Performance Tracking			✓
Technical SEO Essential			✓
Quarterly Ability To Use 2 Hrs Towards 1 Single Seasonal Department-Focused Page			✓
Dedicated Performance Manager			✓

# EDealer Market Hub





# Lead Generation

# A la Carte



Easy Offer	\$199/mo	Easy Offer with Value	\$325/mo	
Google Inventory Feed Product (EDealer Client)	\$150/mo	Google Inventory Feed Product (Non-EDealer Client)	\$199/mo	
Search Engine Optimization (SEO)	Local SEO Essential \$235/mo	Local SEO Accelerate \$465/mo	General Technical SEO Essential \$235/mo	Advanced Applied Technical SEO Accelerate \$465/mo
Website Content One-Time Charge	Basic \$750	Basic Bilingual (English & French) \$1,500	Complete \$2,000	Complete Bilingual (English & French) \$4,000
Content Marketing	New Vehicle Content Marketing Plus \$585/mo	New Vehicle Content Marketing Accelerate \$1,045/mo	Fixed Operations Content Marketing Plus \$585/mo	Fixed Operations Content Marketing Accelerate \$935/mo
Email Marketing Service	Monthly \$640/mo	Semi-monthly \$1,060/mo		
Call Tracking	\$0.13/min. Metered	6 lines, 1200 min. \$300	10 lines, 1200 min. \$450	15 lines, 2500 min. \$650
Vehicle Descriptions	Human Written \$5/per unit	AI Descriptions \$199/mo		

# A la Carte



Facebook Advertising Push \$100/mo

Google Inventory Advertising Push \$100/mo

Website Rebuild \$2,500/one-time

Facebook / Instagram Shop - EDealer Client \$150/mo

Facebook / Instagram Shop - Non EDealer Client \$199/mo

Evaluate Premium Reporting \$175/mo

Inventory Syndication Package (Facebook Shop + Google Product Listings - EDealer Client) \$250/mo

Inventory Syndication Package (Facebook Shop + Google Product Listings - Non EDealer Client) \$350/mo

Creative services \$100/hr

Animation Pack - Plus \$199/mo

Animation Pack - Accelerate \$399/mo

DMS switch \$350/one-time

eCommerce \$99/mo

# Easy Offer

**Generate more qualified online trade-in leads and vehicle acquisition opportunities with a simple, yet powerful vehicle capture tool.**

**Easy Offer** is a simple way for online shoppers to submit trade-in information about their vehicle in minutes. As a result, dealers create a better shopping experience that consumers find simple and easy to use, generating more qualified leads in less time.

## **WITH EASY OFFER, YOUR DEALERSHIP CAN:**

**Convert more leads** with an effective web-based form using the most intuitive customer submission process.

**Provide a better online shopping experience** by allowing shoppers to receive information about the expected value of their vehicle before they arrive at a dealership.

**Manage online trade-in leads in a centralized dashboard.**

**Expand inventory of pre-owned vehicles** and have additional opportunities to **auction them on EBlock.**

### **Get Your Trade-In Value Now**

See how much your car is worth today. Quick, easy, and no obligation. Submit your details and receive an offer for your vehicle!

Value your trade →



### **Get Your Trade-In Value Now**

See how much your car is worth today. Quick, easy, and no obligation. Submit your details and receive an offer for your vehicle!

Value your trade →



## **Unlock your Easy Offer**

Find out what you can get for your car in a few quick steps

### **Let's get started!**

License Plate

VIN

License Plate

Enter License Plate

Province





The **complete solution** for  
today's car dealer.

Sign Up Today



#### Chat with Sales

We're here to help.

[gmcanada@edealer.ca](mailto:gmcanada@edealer.ca)



#### Call Us

Mon - Fri from 8am - 8pm EST.

1 (866) 776-9446



#### About Us

Check out our website.

[Learn More](#)