

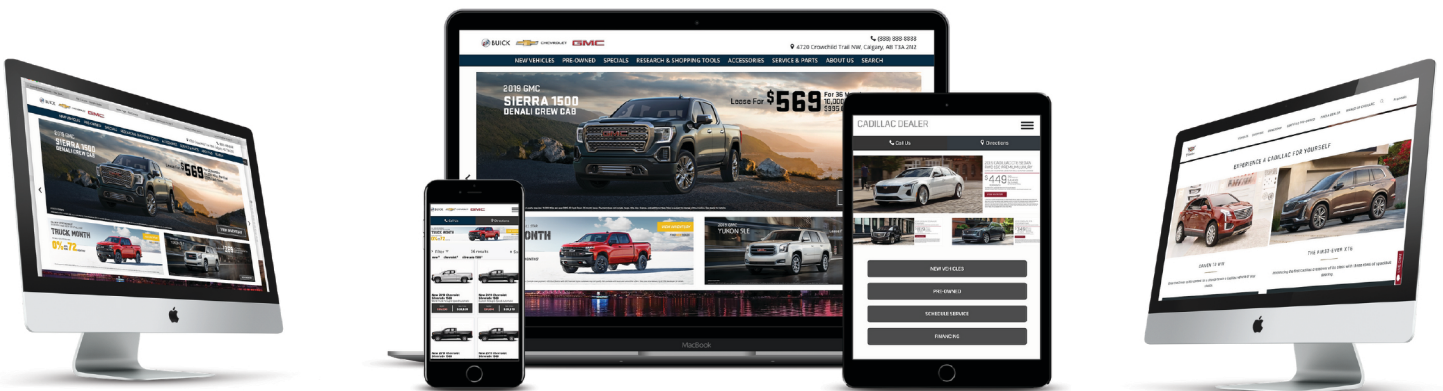
Say 'hello' to your sexy new website.



DEALER WEBSITE PROGRAM

Everything Digital Should Be.

Fox Dealer is a powerful digital partner. We combine five-star customer service with innovative tech to deliver real value to our clients. Fox specializes in creative design, digital marketing and responsive websites for dealerships. Our dedicated team of designers and campaign managers knows the industry and has the expertise to deliver value to our client's time and again.



FULL LIST OF FOX SERVICES

- Websites
- Google Search Platform
- SEO
- Graphic Design
- Mobile Ads
- Display
- Mystery Shops
- Retargeting
- Device Attribution
- Mobile Fencing
- Geo-Targeting
- Video
- Social Media
- Email Campaigns

Only Dealer Website Company Offering 24/7 Dealer Support



Average Response time
< 15 minutes



90% of tickets are resolved
in < 59 minutes



WEBSITE PACKAGES
\$1,699
\$3,499

- Drag and Drop Content Management
- Schedulable Assets
- Specials and Coupon Management
- Email Form Configuration
- Inventory Management
- Incentives Management
- SEO Platform Tools
- Analytics Reporting
- Call Tracking
- Social Media Plug-ins
- Video Marketing Integration
- Unlimited Inventory Exports
- Window Sticker Management
- Language Support
- Vehicle Recommendation Tool
- Ability to integrate with Shop-Click-Drive
- Role/ Permissions based CMS access
- Transmission of all leads
- Payment Calculator
- Reporting Dashboard
- Retailer Support
- Fully Responsive Design
- Dynamic Call tracking, Up to 8 lines
- OEM Integrations
- 3rd Party Integration Support
- SEO Migration Set Up
- HTTPS Encryption
- Free-Text Search
- Enhanced Reporting Dashboard
- 24/7 White Glove Customer Service
- Google Analytics Creation & Management
- Adwords Integration
- Google Translate
- Advanced Inventory Pricing Tools
- Incentives Management
- Premium Reporting Dashboard**
- Picture to Video Inventory**
- SEO Management**
- Monthly Creative Services, Includes 5+ Banners**
- Monthly Email Campaign**
- Landing page development**
- Behavioral / Offer (Pop -up)**
- Reputation Monitoring**
- SRP Vehicle Offer**

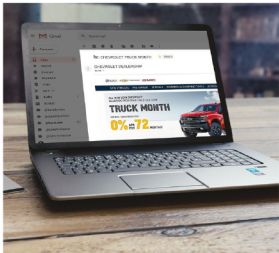




PREMIUM SEO & SET UP

Currently included in all new website platforms

Our SEO audit and set up will ensure your site is fully optimized for search engines. We will optimize all your VDP, SRP and info pages and redirect all previous pages to your new optimized pages on your Fox Dealer site in order to preserve your rankings. In addition, we will setup your Google Analytics to measure key metrics to give you a picture of how your site is performing.



SEO ACCELERATOR

Get Your Website on the Fast Track

Our SEO Accelerator program is based on industry best practices to maintain and grow your rankings with monthly link building and optimized SEO content to help you rank for high volume competitive keywords in cities you serve.



i-VDP (Instant Vehicle Detail Page)

A Revolutionary new VDP

We've killed the outdated traditional Vehicle Detail Page and built a revolutionary i-VDP with Quick View Technology. Clicking on the SRP Page shows a "Quick View" of the car MUCH faster than loading a VDP page. With near instant load times, visitors can see the most cars possible per page. The more cars a visitor sees, the more likely they will submit a lead.

A La Carte Services

Design Plus

Elite SEO

Elite SEO and Design (+) Package

Mystery Shop

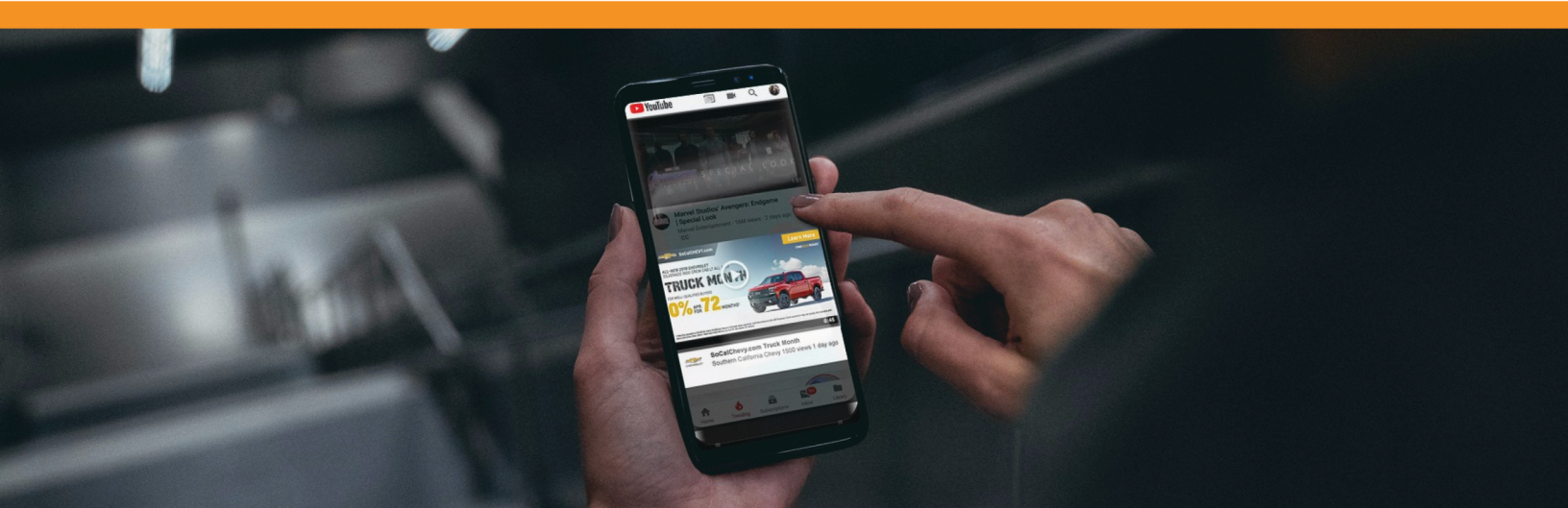
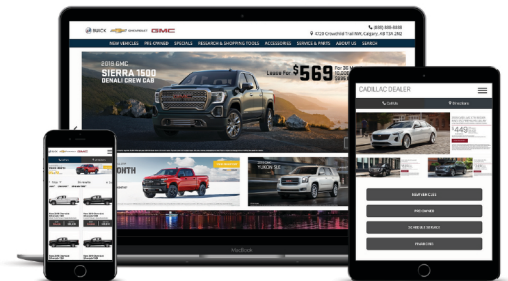
Pricing

\$1,299

\$999

\$1,999

\$699



**FOX DEALER WEBSITE PLATFORM****Not Just a Pretty Face**

Our dealer websites and companion services are conceived, built and monitored by real people. Our attention to detail and data means that we can push dealers to the top of organic search listings. Fox Dealer's websites are optimized for conversions. We help dealerships define and surpass their sales goals.

**RESPONSIVE MOBILE-FIRST PLATFORM****Mobile drives sales.**

That's why Fox takes a mobile-first approach to all of our sites. We offer fully responsive designs that maximize on-screen space. Our sites highlight your dealership's inventory and help maximize conversions from potential buyers to satisfied clients.

**DESIGN (+)****Your eyes will thank us**

Fox Dealer offers Design (+) as a flat-rate design package to strengthen your website's wow factor. Our in-house design team works closely with each client to build a site that reflects brand identity and optimizes conversions. With Design (+), you keep all your digital marketing needs under one roof.

**FANATICAL CUSTOMER SERVICE****Best in class by design**

We know that stellar customer service is the key difference between being a vendor and being a partner. Our team's mission is to provide you with the best in class service that you deserve. Your dedicated support team is available 24/7 to assist with any need relating to sales, customer support, or campaign management. From our curated launch of your services to ongoing training, we've got you covered.

