



Dealer Websites

Engineered for results. Customized to your dealership.

All Leadbox website packages include:

- Contemporary designs engineered to be responsive for all screen sizes and devices
- Robust Inventory management that pulls inventory directly from your DMS (or any other inventory data source) with an Inventory Management System which allows for a large variety of modifications to be made to inventory
- Enhanced Lead generation forms to capture information from interested car shoppers
- Leadbox's Content Management System which allows dealers to make modifications to their website without needing to design or code or just ask us to do it for you at no extra charge
- Rebates and Offers manager that simplify monthly GMCC incentives and offers while offering the flexibility to create dealer offers
- Dashboard and reporting provides vital information on the health of your website and online initiatives
- True website customization for style and functionality. Your website will operate the way your dealership needs while looking unique and on brand.

Stand out with a unique & custom design

Unlike other vendors that templatize all designs and functionality, Leadbox websites are designed to be configured and customized to match the dealer's unique goals and preferences.

Compared to other vendors that require dealers to adhere to pre-defined templates, Leadbox's custom design service allows dealers to stand out - while still maintaining brand compliance and the robust functionality that the platform provides.

Service and Updates Included

Leadbox provides monthly OEM offers and creative graphics updates with every website package. This means that dealers never have to worry about their incentives or offers being out of date on their website ever again.

Website Packages

BASE PACKAGE

Includes everything needed to convert more website visitors to leads

- Choice of 2 Templates
- Enhanced Content Management System
- Robust Inventory & Rebate Manager
- Quarterly Account Management
- Monthly OEM Banners
- Pay-per-use integrations
- Leadbox Mobile Companion App
- 2 Tracking Phone Numbers
- English or French Design
- Full Access to Leadbox Custom Design Service (additional fee may be required)

Monthly
\$976/mo



ESSENTIALS PACKAGE

Includes Everything in the Base Package +

- Templated Starting Point
- Customization Post Launch
- Unlimited Integrations
- Unlimited Syndications
- Monthly Account Management
- Window Sticker Management (With QR)
- Extreme Photo Gallery
- Model Pages with trim level imaging and colourizer
- Payment Calculators

Monthly
\$1176/mo



Website Packages

ENHANCED PACKAGE

Includes Everything in the Essentials Package +

- Component-Based Starting Point
- Highly Configurable Platform with over 60,000 Dealer Website Combinations
- Fully Customizable Model Pages
- Watermarks and Vehicle overlays
- Static Google Reviews
- Profit Manager for automated pricing
- Promotions Manager (Pop-ups, Slideouts, Modals)
- 4 Tracking Phone Numbers with inbound recording

Monthly
\$1776/mo



PREMIUM PACKAGE

Includes Everything in the Enhanced Package +

- Fully Custom Starting Point
- One-of-a-kind website with Unlimited Ongoing Customizations
- Dynamic Used Vehicle Interest Rates
- 6 Tracking Phone Numbers with Inbound Recording
- Dynamic Google Reviews
- AI Vehicle Descriptions
- iBoost360 (Vehicle Image Rotations Software and -
- Photo Capture App
- Facebook Inventory Catalog Push

Monthly
\$2376/mo

