

# REPUTATION

Magnetis **AUTO**

## GOOGLE MY BUSINESS PROFILE: **MONITORING & MANAGEMENT**

Reply to relevant comments on Google My Business

Forwarding problematic / negative reviews to dealer management team

Schedule changes upon demand

Social Content Share on Google My Business profile\*

**\$639 / MONTH**

*\*Social media package required*

## **OTHER**

Facebook Marketplace Sync Pre-Owned (Inventory on Facebook Marketplace)

**\$425 / MONTH**

Facebook Marketplace Sync +100 vehicles (Inventory on Facebook Marketplace)

**\$230 / MONTH**

Facebook Marketplace Sync New Vehicles (Inventory on Facebook Marketplace)

**\$230 / MONTH**

Local SEO - Google My Business Inventory Syndication (Pre-Owned)

**\$325 / MONTH**

Local SEO - Google My Business Inventory Syndication (New Inventory Add-On)

**\$129 / MONTH**

# SOCIAL MEDIAS

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## SOCIAL MEDIAS - PACKAGES

	<b>\$1700</b> PREMIUM	<b>\$999</b> PREFERRED
Facebook Posts & Creation	20 / MONTH	8 / MONTH
OEM Content Reposting	4 / MONTH	2 / MONTH
Assigned Digital Business Strategist	•	•
Monthly Calendar	•	•
Monthly Reporting	•	•
Share on other social medias (Instagram, LinkedIn, X)	•	•
Share on other social medias (TikTok)	•	
Weekly Facebook invitations to people who interacted on posts and don't follow the page	•	

## COMMUNITY MANAGEMENT - ADD-ONS

	<b>FACEBOOK</b>	<b>INSTAGRAM</b>
Interaction on selected comments (Likes)	<b>\$920 / MONTH</b>	<b>\$700 / MONTH</b>
Answers / replies to relevant comments		

## OTHER

Pinterest Boards, Pins & SEO Backlink creation	<b>\$275 / MONTH</b>
On-Site Social Media Content Creation Upgrade	<b>\$1600 / MONTH</b>
Custom Demands / Projects (Upon Evaluation)	<b>\$150 / HOUR</b>