

**Magnetis**AUTO

# DIGITAL SOLUTIONS FOR CADILLAC DEALERSHIPS

## WEBSITE

## PACKAGES

WEBSITE - **ALL INCLUSIVE PACKAGES****\$1799**  
PREMIUM**\$1399**  
PREFERRED**\$1099**  
BASIC

Adaptive website for mobile devices

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Digital Business Strategist

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Hosting &amp; Support

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Confidentiality Cookie Management Module

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Bilingual website configuration (FR/EN)

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Sales Call Tracking Number

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Daily Security Backups

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SSL (Secured encrypted links)

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WordPress CMS Manager

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Google Analytics (GA4) Performance Dashboard

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Initial Homepage Personalization

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SEO - Text &amp; Meta Editor

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NEW - Showroom Listing Page

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NEW - Trim Selector

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NEW - 360 Stock photo gallery

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NEW - Dealer incentive updates (Leasing / Financing)

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SYNC AUTO - Inventory Manager

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New vehicles inventory - DMS Connectivity (Daily Imports)

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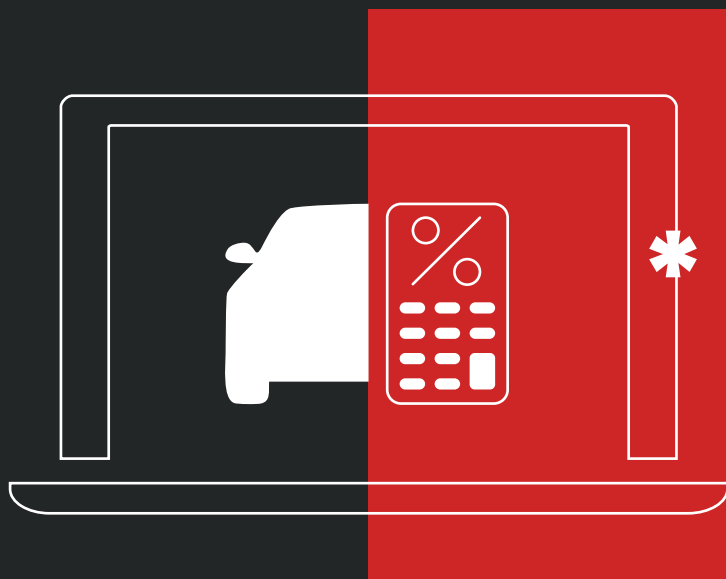
# WEBSITE

## PACKAGES

WEBSITE - ALL INCLUSIVE PACKAGES	PREMIUM	PREFERRED	BASIC
Inventory Search Filter	•	•	•
Promo Landing Page Generator	•	•	•
SMS Call-to-Actions for mobile devices	•	•	•
Third Party Integrations (Chat, AutoVerify, Carfax, API supported content)	•	•	•
CRM Connectivity	•	•	•
Exit popup module	•	•	•
Custom popup module	•	•	•
YouTube Video Library Module	•	•	•
Blog Module	•	•	•
Staff/Team Module	•	•	•
Job Offers Module	•	•	•
Google Reviews & Testimonies Tool	•	•	
Payment Configurator on SRPs (NEW)	•	•	
Payment Calculator (NEW VDPs)	•	•	
Build & Price	•		
Online Deposit via Stripe	•		

### WEBSITE - **ADD-ONS**

Personalized Pre-Owned Payment Calculator*	<b>\$125 / MONTH</b>
Extra Website Banner Design (Header, Dealer Promo or Hero)	<b>\$125 / UNIT</b>
Exit Popup Design & Configuration	<b>\$150 / UNIT</b>
HTML Popup (With embedded form) Design & Configuration	<b>\$250 / UNIT</b>
SMS / Chat trigger sticky widget	<b>\$20 / MONTH</b>
SYNC AUTO - Syndication: Inventory push to external sources	<b>\$25 / SOURCE</b>
Custom Projects (Upon Evaluation)	<b>\$125 / HOUR</b>



**PAYMENT CALCULATOR (USED)**

The used car payment calculator allows the dealer to include his own financing rates/terms depending on his strategy.

It works the same way as the new cars payment calculator and is a more flexible solution than a standard calculator.