

TRADEPENDING

Snapcell



prepared for: **Canada**

Increase sales & service revenue with personalized videos.

In today's cluttered world of templates, bots, canned auto-responders, and crowded inboxes, customers respond enthusiastically to personalized video.

Sales Videos

- Personalized introductions "The Digital Handshake"
- Vehicle walk-arounds, virtual test drives and 360 videos
- Appointment confirmations
- Phone & showroom follow-up
- Pre-Delivery Videos

Service Videos

- Introductions to service advisor and technician
- Vehicle intake videos
- Urgent and future repair concerns
- Multi-point inspections
- Service completion videos
- Denied repair follow-up



What Sets Us Apart

Simplicity

Ridiculously simple to use, Snapcell removes the pain and frustration of creating personalized videos. Our one-touch ability to record and edit converts even the least tech savvy employees into brand champions.

Reliability

Your team and your customers won't be frustrated by failed uploads or garbled messages. With 99.9% uptime, Snapcell remains the most reliable video platform in automotive today, outperforming direct competitors and CRMs.

Increased Sales Performance

Sending customers a personalized video dramatically increases engagement, but we don't stop there.

- ◆ Out-of-the-box CRM integrations, meaning no duplication of work.
- ◆ Your team gets alerted when a customer watches and engages with a video, so they know when to respond.
- ◆ Save, re-use, and automate frequently used videos to further increase your team's efficiency.



Snapcell has increased our sales by 28%. We went from an 8% closing ratio to 13%. My sales guys love using the platform."

Darius Carlson,
Internet Sales Manager, Gator Ford

Trusted by over 5,000 franchise dealerships



Snapcell Pricing

Snapcell Sales \$830

package includes:

- Snapcell Video
- Text+
- Connect Central
- Video testimonials
- Crystal Clear
- AutoEngage
- Inventory Integrations
- VideoBot

add ons:

- \$175** CRM Integration
- \$140** Multi-Language Subtitle Pack

(All pricing in CAD)

Snapcell Service \$620

package includes:

- MPI Express
- Snapcell Video
- Text+
- Connect Central
- Video testimonials
- Crystal Clear
- AutoEngage

add ons:

- \$175** DMS Integration
- \$140** Multi-Language Subtitle Pack

* Reynolds & Reynolds \$480

(All pricing in CAD)

Snap360 \$415

package includes:

- Unlimited Spins
- Unlimited HotSpots
- Inventory Integrations
- VideoBot

(All pricing in CAD)